Museum of Craft and Design

UPCYCLED GIFT TAGS

PROJECT DESCRIPTION

Using recycled paper found around the house, explore the art of making and curating gift tags in various sizes. Local artist Eva Walter outlines the process for creating these unique, colorful objects. Eva has a master’s degree in Fine Arts and is an independent graphic designer creating brands and materials for both local and international businesses. As a side project, she founded the Paper Reuse Project, where she shares her passion for creating something new, beautiful, and fresh out of recycled materials.

RECOMMENDED AGE/SKILL LEVEL:

Recommended for kids 5+. Children should have tool supervision.

MATERIALS

- Empty cereal or tissue boxes, greeting cards and backs of magazines
- Any kind of twine, string, thread or small ribbon
- Hole punch
- Scissors
- Pencil
- Ruler
- Tag template ([download here](#))

INSTRUCTIONS

- Take a close look at your recycling paper. What makes this gift tags project special is that you won’t randomly cut the paper, but rather look for something interesting.
- Look for a letter, a specific shape, or a picture that you are drawn to. In this case we are featuring a star found on a soft drink package.
• Make sure to make sure the other side is blank (so you can write on your tag later).
• Print a copy of the tag template or lightly trace the outline directly from your computer screen onto a piece of blank paper.
• Place the template on top of the area you chose and trace over it with a pencil and a ruler, creating an indentation in your recycled paper.
• Carefully cut out the tag at the indented line.
• Hole punch your tag (it doesn’t have to be perfect).
• Color coordinate your tag with twine, yarn, string, or ribbon—it can be the same color or a complementary or neutral color—whatever you have available.
• Cut a piece approx. 10 inches long. Fold the twine in the middle and put it through the hole. Look for the loop, bring the rest of the twine through and pull.
• Your tag is done!
  • Optional variations:
    ° Embellish your tag with stamps, small stickers, or rhinestones.
    ° Make 10 tags and put them in a little bag as a present for someone.

Have fun creating something new and special out of your recycling paper!
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ADDITIONAL RESOURCES

CONNECT SOCIALY AND LEARN MORE

Facebook & Instagram: @MuseumofCraftandDesign @evas__design
Twitter @SF_MCD

Websites
Learn more about Eva Walter at Evawalter.com