

MMXX



MOTO MMXX ————— 22 AUG 2020 – 03 JAN 2021

The custom motorcycle scene has exploded over the past decade, transitioning from a fringe pursuit into a mainstream phenomenon. *Moto MMXX* will display custom motorcycles that epitomize and represent the best contemporary examples of this resurgence. Featuring motorcycles from around the globe, *Moto MMXX* showcases innovative international builders, cutting-edge custom motorcycles, as well as material samples, models, sketches, and renderings that unveil the creative process behind the final product.

Reflecting a broad range of techniques that builders employ, **guest curator Hugo Eccles** offers a glimpse behind the curtain of the custom motorcycle scene allowing visitors the ability to experience both the finished 'design' and the 'craft' behind the glossy machines. Eccles, an industrial designer and motorcycle builder renowned for his radical, future-forward designs, is the co-founder and director of Untitled Motorcycles—a design company that creates and builds custom motorcycles for both private clients and for factory brands such as Ducati, Triumph, Yamaha, and Zero. *Moto MMXX* will challenge the audience's perception of the traditional motorcycle and highlight possible directions that the industry is going, can go or should go. It will showcase the actors and supporting characters, who design and build contemporary custom motorcycles using both traditional crafts and state-of-the-art technologies. **Learn more at sfmcd.org/motommxx**

SPONSORSHIP OPPORTUNITIES

LEAD SPONSOR \$10,000 and above

Invitation to VIP opening preview, acknowledgment on exhibition donor signage, recognition on the MCD website, social media channels and email blasts, MCD Donor Wall listing for one year, personalized tours of the exhibition for sponsor and guest, sponsor logo on exhibition signage, website, email blasts and social media

ADVOCATE CIRCLE SPONSOR \$5,000 and above

Invitation to VIP opening preview, acknowledgment on exhibition donor signage, recognition on the MCD website, social media channels and email blasts, MCD Donor Wall listing for one year, personalized tours of the exhibition for sponsor and guest

PATRON CIRCLE SPONSOR \$1,000 and above

Invitation to VIP opening preview, acknowledgment on exhibition donor signage, recognition on the MCD website, social media channels and email blasts, MCD Donor Wall listing for one year

SUSTAINER CIRCLE SPONSOR \$500

Invitation to VIP opening preview, acknowledgment on exhibition donor signage and promotional materials, recognition on the museum's website

SUPPORTER CIRCLE SPONSOR \$250

Invitation to VIP opening preview, acknowledgment on exhibition donor signage and promotional materials

EXHIBITION ENTHUSIAST \$150

Acknowledgment on select exhibition promotional materials

All sponsorship gifts are fully tax-deductible.

CONTACT US

Learn more by contacting our Development Team at **415.773.0303**, **giving@sfmcd.org** or join as a sponsor today at **sfmcd.org/motommxx**

Checks may be made payable to "Museum of Craft and Design" and remitted to the address below. Simply note "Moto MMXX" on the memo line of your check so we can properly designate your gift:

Museum of Craft and Design
c/o Development Manager
2569 Third Street
San Francisco, CA 94107

